16th Annual Focus on Melanoma

Free Educational Program

Friday, May 11, 2018
8:00 am – 3:10 pm

Attend in Person or View Livestream
PennMedicine.org/Abramson/Melanoma

Open to the Public
Hilton Philadelphia City Avenue // 4200 City Avenue // Philadelphia, PA 19131
16th Annual Focus on Melanoma

Date
Friday, May 11, 2018

Time
8:00 am – 3:10 pm

Location
Hilton Philadelphia City Avenue
4200 City Avenue
Philadelphia, PA 19131

Free Parking, Breakfast & Lunch!

Who Should Attend
• Those at risk and anyone affected by melanoma
• Family member, caregiver or a healthcare professional

Registration
To register or for more information, call 800.789.PENN (7366) or visit PennMedicine.org/Abramson/Melanoma.

Parking will be validated.

$25 suggested donation (non-tax deductible) to support the Focus on Melanoma Conference. Credit cards accepted with on-line registration. Cash, check, money order or credit card accepted the day of the conference.

Venue
For directions to the Hilton Hotel, call 215.879.4000.
If you need overnight accommodations call 215.879.3399.

FOLLOW US

THE ABRAMSON CANCER CENTER
GRATEFULLY ACKNOWLEDGES OUR SUPPORTERS:

Frank and Ellen Svitek
Roger A. Gordon Melanoma Research Fund
George and Elizabeth Graham
Amgen
Merck
Novartis
AGENDA

8:00 am  Check In
Check-In Continental Breakfast, Visit Exhibits and Experts in Integrative Approaches and Survivorship

8:45 am  Welcome and Opening Remarks
Lynn M. Schuchter, MD | Conference Chair
Steve Silverstein | Chairman, Board of Directors, Melanoma Research Foundation

GENERAL SESSION: LATEST ADVANCES IN MELANOMA

9:00 am  How I Treat Melanoma
Lynn M. Schuchter, MD | Hematology Oncology

9:30 am  SCIENTIFIC KEYNOTE ADDRESS:
Surveillance and Liquid Biopsy: What do you need to know
Erica L. Carpenter, MBA, PhD | Hematology / Medical Oncology

9:55 am  Update on Melanoma Treatment
Tara C. Mitchell, MD | Medical Oncology

10:15 am  TumorGlow™
Giorgos C. Karakousis, MD | Thoracic Surgery

10:30 am  Break

10:40 am  Q&A Panel of Experts
MODERATOR
Lynn M. Schuchter, MD | Hematology Oncology

PANEL
Erica L. Carpenter, MBA, PhD | Hematology / Medical Oncology
Giorgos C. Karakousis, MD | Thoracic Surgery
Tara C. Mitchell, MD | Medical Oncology
GENERAL SESSION: PATH TO WELLNESS

11:30 am  
**Town Hall Meeting: Life After Cancer**
Let's talk about it! Topics include: coping with physical and emotional issues, clinical trials, integrative strategies, cost and quality of care, accessing resources, dealing with the stigma of diagnosis and more...

**MODERATOR**
Lynn M. Schuchter, MD | Hematology Oncology
Steve Silverstein | Chairman, Board of Directors, Melanoma Research Foundation

**PANEL**
Christina Bach, MBE, MSW, LCSW, OSW-C | OncoLink
Joann Fegley, MBA, MS, CPT | Fitness & Exercise
Laura Galindez, MSW, LSW | Social work
Jane M. Kepics, PT, DPT, CLT-LANA | Lymphedema and Cancer Rehabilitation
GSPP/Penn Therapy and Fitness at Valley Forge
Suzanne McGettigan, MSN, CRNP, AOCN | Managing Physical Symptoms
Megan Melick, MSW, LSW | Social work

12:10 pm  
**INSPIRATIONAL KEYNOTE ADDRESS:**

**Mike Schmidt**
1980 World Series MVP, National Baseball Hall of Famer and Melanoma Survivor:
Q & A with Lynn M. Schuchter, MD

12:40 pm  
Lunch

GENERAL SESSION: CANPREVENT SKIN CANCER

1:40 pm  
**Melanoma and Other Skin Cancers:**
What you need to know to protect yourself
Christopher J. Miller, MD | Dermatology

2:00 pm  
**Facts and Myths about Ultraviolet Light and Sun Protection**
Katherine T. Steele, MD | Dermatology

2:20 pm  
**Update on Sun Protection and Early Detection of Skin Cancer**
Thuzar M. Shin, MD, PhD | Dermatology

2:40 pm  
**Q&A Panel of Experts**

**MODERATOR**
Christopher J. Miller, MD | Dermatology

**PANEL**
Katherine T. Steele, MD | Dermatology
Thuzar M. Shin, MD, PhD | Dermatology

3:10 pm  
Closing
Mike Schmidt

ON THE FIELD

Michael Jack Schmidt is a former Major League Baseball third baseman who played his entire career for the Philadelphia Phillies from 1972-1989. Schmidt is considered among the greatest third basemen in the history of major league baseball. Schmidt was voted National League MVP three times, an All-Star 12 times, and received more votes than any other third baseman in 1999's Major League Baseball All-Century Team. In 1995, he was inducted into the Baseball Hall of Fame.

OFF THE FIELD

Mike Schmidt has worked as a TV Commenter for Phillies games, wrote articles on baseball for CBS. Mike Schmidt has a life long contract with the Phillies and coached hitting for the Phillies also managed a minor league ball club on the Phillies system (Clearwater Threshers). He regularly participates and competes in charity golf tournaments. He also hosts the annual Bahamas Winner Circle Invitational Fishing Tournament to benefit Cystic Fibrosis Foundation. In 2006 Mike’s Book, “Clearing the Bases: Juiced Players, Shrinking Ballparks, Sham Records, and a Hall of Famer’s Search for the Soul of Baseball”, was published, serving as his definitive statement about the state of the game he loves so much and played so well. Mike is currently promoting yourcancergameplan.com.

FREE SKIN CARE SCREENING

Have your skin checked by a Penn Dermatologist to determine your risk for developing skin cancer.

Saturday, April 21, 2018

Appointments are necessary and space is limited.

Call 215.662.2737 to make your reservation.

SPONSORED BY Penn Dermatology

The Focus on Melanoma Conference is being held in collaboration with Penn and the Melanoma Research Foundation. Attendees will receive communication from Penn and the Melanoma Research Foundation regarding their research and programs. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name, and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104 and to Shelby Moneer, Melanoma Research Foundation, 1411 K Street, NW Suite 800, Washington, DC 20005.
16TH ANNUAL
FOCUS ON MELANOMA
FREE EDUCATIONAL CONFERENCE

Friday, May 11, 2018
8:00 am – 3:10 pm