



# SAVE THE DATE:

## FRIDAY, April 28, 2017 **Advances** in the Pharmacologic Treatment of Tobacco Dependence

**REGISTRATION:** You may register online at [www.pennmedicine.org/tobaccotraining](http://www.pennmedicine.org/tobaccotraining)



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A CME-CERTIFIED COURSE

**COURSE DIRECTOR:**  
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Penn Presbyterian Medical Center  
51 N 39th St  
Heart and Vascular Pavilion  
Conference Room, First Floor  
Philadelphia, PA 19104

CEU/ CME available for:

Physicians  
Nurses/Nurse Practitioners  
Addiction Counselors  
Respiratory Therapists  
Social Workers



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## Advances in Pharmacologic Treatment of Tobacco Dependence

### Course Overview and Target Audience

The purpose of this activity is to improve healthcare practitioners effectiveness managing tobacco-related illnesses and the toxic effect of tobacco smoke exposure. This continuing education activity focuses on evidence-based strategies for maximizing the efficacy of pharmacologic interventions and is appropriate for care providers of any discipline with a primary mission compromised by tobacco smoke exposure.

This highly regarded and engaging symposium is designed primarily to meet the educational needs of physicians, nurse practitioners, social workers, respiratory therapists and addiction counselors.

### Learning Objectives:

Upon completion of the activity, the participant should be able to:

- Describe the biologic basis for employing the chronic illness paradigm in tobacco use treatment.
- Describe the cigarette's properties as a nicotine delivery device.
- Incorporate guideline recommendations for pharmacotherapy into practical treatment recommendations.
- Describe the risk profile for approved pharmacotherapies, both in general and special populations.

### For more information, contact:

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**Designation of Credit** This activity has been reviewed and is acceptable for up to 7.5 Prescribed credit(s) by the American Academy of Family Physicians.

